

# How is the Economy Affecting Your Organization?

## Introduction

Thank you for agreeing to participate in this survey.

Many organizations are experiencing challenging economic times, both nationally and here in Ohio. This brief survey is designed to gather basic information on how the economy and recent Ohio Arts Council (OAC) budget cuts are affecting your organization and its work. We'll share this information with you and our stakeholders, and would appreciate any suggestions on ways the OAC can help.

This survey should take only 7-10 minutes to complete.

## Fund-Raising

1. Have you observed a decline in contributions to your organization in your most recent fiscal year?

Yes

No

Not Applicable

Additional Comment

2. Are more donors asking for additional time to fulfill pledges?

Yes

No

Not Applicable

Additional Comment

3. Are more donors unable to fulfill their pledges?

Yes

No

Not Applicable

Additional Comment

## How is the Economy Affecting Your Organization?

4. Compared to the last five fiscal years, are contributions to your organization:

- Significantly below expectations
- Slightly below expectations
- Meets expectations
- Slightly above expectations
- Significantly above expectations
- Not Applicable

### Ticket Sales/Admissions

5. Have you observed a decline in ticket sales for your events?

- Yes
- No
- Not Applicable

Additional Comments

6. Are you seeing any trends in ticket sales/admissions that concern you (e.g. single tickets vs. season tickets)?

- Yes
- No
- Not Applicable

Please Describe those trends.

7. Are you seeing any trends in gift store or promotional materials sales that concern you?

- Yes
- No
- Not Applicable

Please Describe those trends.

### OAC Grant Reduction Effect on Your Organization

## How is the Economy Affecting Your Organization?

8. Did the reduction to your OAC grant in the SPRING of 2008 cause you to take any of the following actions? (check all that apply)

- Cuts to programs
- Hiring freezes/controls
- Layoffs
- Using endowment funds for current needs
- Not applicable
- Other tactics (please specify)

9. Did the reduction to your OAC grant in the FALL of 2008 cause you to take any of the following actions? (check all that apply)

- Cuts to programs
- Hiring freezes/controls
- Layoffs
- Using endowment funds for current needs
- Not applicable
- Other tactics (please specify)

10. Because of the OAC budget reduction, have you seen a reduction in the number of individuals and groups visiting your organization and/or attending your programs?

- Yes
- No
- Not applicable

11. To what degree was that reduction?

- Decrease of 1-25 percent in participation
- Decrease of 25-50 percent in participation
- Decrease in overall participation of greater than 50 percent
- Not applicable

## How is the Economy Affecting Your Organization?

12. Have any of the following specific populations been adversely affected? Please check all that apply.

- PreK- grade 12 students (urban, suburban and rural)
- Children living at or below the poverty line
- Senior citizens
- People with disabilities
- Other (please specify)

13. Because of the OAC budget reduction, have you seen a reduction in the number of programs offered by your organization?

- Yes
- No
- Not applicable

14. To what degree was that reduction?

- Decrease of 1-25 percent in programs
- Decrease of 25-50 percent in programs
- Decrease in overall programs of greater than 50 percent
- Not applicable

15. Have any programs for the following specific populations been adversely affected? Please check all that apply.

- PreK- grade 12 students (urban, suburban and rural)
- Children living at or below the poverty line
- Senior citizens
- People with disabilities
- Other (please specify)

## How is the Economy Affecting Your Organization?

16. In the next six to 12 months, do you anticipate your organization planning any of the following in response to the economic downturn? (check all that apply)

- Cuts to programs
- Hiring freezes/controls
- Layoffs
- Using endowment funds for current needs
- Not applicable
- Other tactics (please specify)

17. Please share other thoughts about the current economy and its effect on your organization or its work.

18. Please share other thoughts about how the current economy is affecting your constituents.

19. Please share other thoughts about how the current economy is affecting your community.

20. If you are able, please share a story that exemplifies how the economic downturn has affected your organization and community.

## How the Ohio Arts Council Can Help

# How is the Economy Affecting Your Organization?

## 21. What do you value most about OAC support?

|                                                                         | Most Valuable | Somewhat Valuable | Slightly Valuable | Not Valuable at All |
|-------------------------------------------------------------------------|---------------|-------------------|-------------------|---------------------|
| State level leadership on behalf of the arts and culture sector         | jñ            | jñ                | jñ                | jñ                  |
| Monetary support                                                        | jñ            | jñ                | jñ                | jñ                  |
| Evaluation of programs through the grant application and review process | jñ            | jñ                | jñ                | jñ                  |
| Ability to leverage additional support                                  | jñ            | jñ                | jñ                | jñ                  |
| Community recognition                                                   | jñ            | jñ                | jñ                | jñ                  |
| Staff expertise                                                         | jñ            | jñ                | jñ                | jñ                  |

Other (please specify)

## 22. Do you have any suggestions on what role the OAC can play in helping organizations like yours through these difficult times?

## 23. Any additional comments you would like to share?

## 24. Optional Signature

Name

Organization

Title

## Demographics

# How is the Economy Affecting Your Organization?

25. Please select the option that most accurately describes your organization:

- Nonprofit arts and cultural organization in any discipline (community arts, literature, performing arts, traditional arts, visual arts, etc.) with a budget over \$1.5 million
- Nonprofit arts and cultural organization in any discipline (community arts, literature, performing arts, traditional arts, visual arts, etc.) with a budget between \$30,000 and \$1.5 million
- Nonprofit arts and cultural organization in any discipline (community arts, literature, performing arts, traditional arts, visual arts, etc.) with a budget under \$30,000
- Other nonprofit organization that provides arts programming (government entities, social service agencies, etc.) repeat events such as arts festivals and other short-term or seasonal activities
- Other educational organization (colleges, universities, etc.) that demonstrates a commitment to arts programming in a larger community setting
- Public Pre-K to 12th Grade School
- Private Pre-K to 12th Grade School
- Charter Pre-K to 12th Grade School
- Parochial school
- Other (please specify)

26. Please select the option that most accurately describes you:

- Artistic Director
- Arts Education Director
- Board Member
- College or University Administrator
- College or University professor or teacher
- Development Director
- Executive Director
- Individual Artist
- Marketing Director
- Program Administrator
- Program Staff
- School Administrator (Pre-K-12 schools)
- Teacher (Pre-K-12 schools)
- Volunteer
- Other (please specify)

## How is the Economy Affecting Your Organization?

27. You/your organization's primary artistic discipline/role:

- Advocacy
- Arts Education
- Crafts
- Dance
- Design Arts
- Literature
- Media Arts
- Music
- Multidisciplinary/Community Arts
- Opera/Musical Theatre
- Photography
- Theatre
- Traditional Arts/Interdisciplinary
- Visual Arts
- Humanities/Storytelling
- Non-arts/Non-humanities
- Other (please specify)

Thanks!

Thank you -- your input is greatly appreciated.

If you have questions about the Ohio Arts Council, or would like more information about this survey, please visit us at [www.oac.state.oh.us](http://www.oac.state.oh.us) or contact Stephanie Dawson directly at 614/728-4475 or [stephanie.dawson@oac.state.oh.us](mailto:stephanie.dawson@oac.state.oh.us). Thank you!