

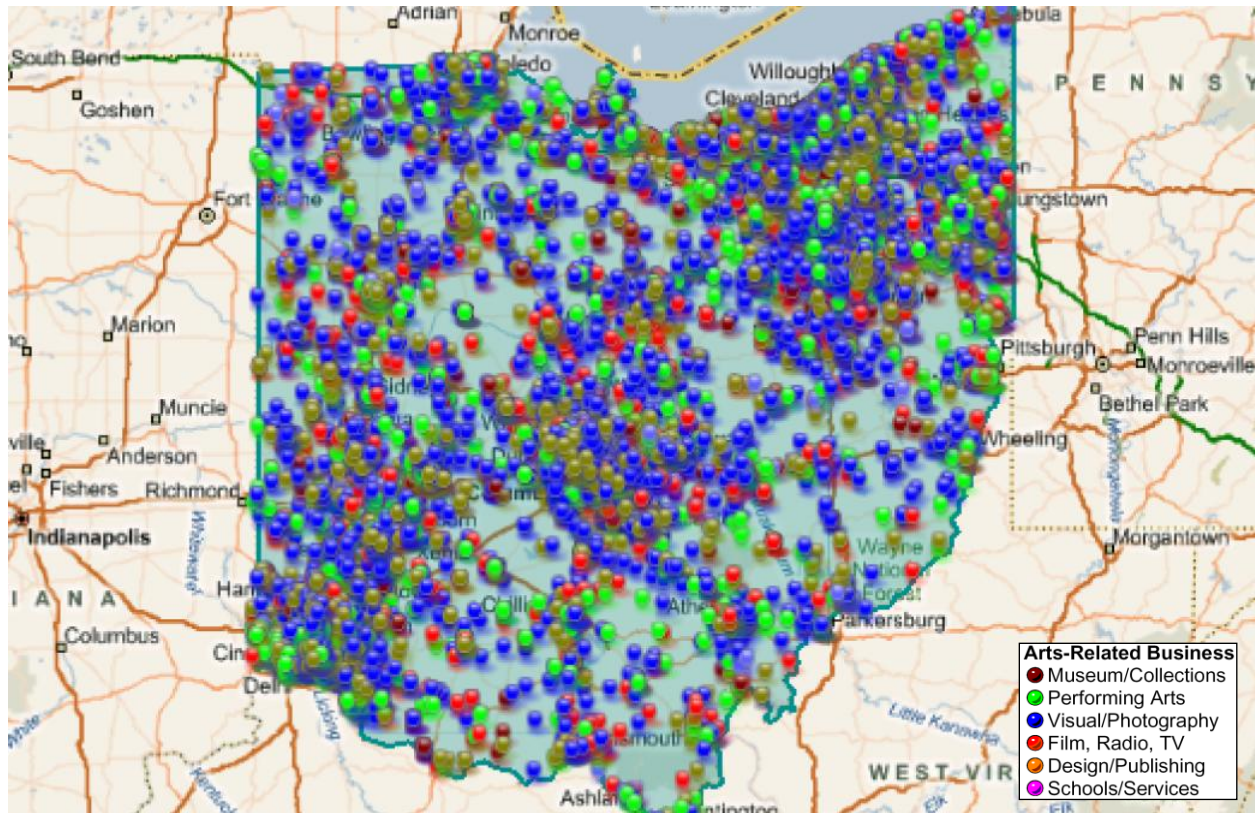
The Creative Industries in Ohio Governor John Kasich

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Ohio**. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 756,007 businesses in the U.S. involved in the creation or distribution of the arts. They employ 2.99 million people, representing 4.14 percent of all businesses and 2.17 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2011, Ohio is home to 23,096 arts-related businesses that employ 87,714 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in Ohio, with each dot representing an arts-centric business. The creative industries account for 3.62 percent of the 638,243 total businesses located in Ohio and 1.63 percent of the 5,392,162 total people they employ.

23,096 Arts-Related Businesses in Ohio Employ 87,714 People



Arts-Related Businesses and Employment in Ohio

(Data current as of January 2011)

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	607	6,297
Museums	454	3,884
Zoos and Botanical	44	1,630
Historical Society	108	781
Planetarium	1	2
Performing Arts	3,805	14,957
Music	1,807	6,616
Theater	82	537
Dance	8	298
Opera	6	46
Services & Facilities	692	4,789
Performers (nec)	1,210	2,671
Visual Arts/Photography	7,977	23,106
Crafts	753	2,950
Visual Arts	632	1,248
Photography	5,549	12,945
Services	1,043	5,963
Film, Radio and TV	2,419	14,599
Motion Pictures	1,922	9,119
Television	192	4,669
Radio	305	811
Design and Publishing	7,547	25,301
Architecture	1,188	7,554
Design	5,029	8,205
Publishing	77	998
Advertising	1,253	8,544
Arts Schools and Services	741	3,454
Arts Councils	45	258
Arts Schools and Instruction	668	2,993
Agents	28	203
GRAND TOTAL	23,096	87,714

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/sc/CreativeIndustries.